

POSTER GUIDELINES -UPDATED 16 MAY 2024 FOR CONFERENCE POSTER-ACCEPT PAPERS

Some basic guidelines on how to organize your poster include:

- Relax, posters are intended to engage an interested person in conversation and then support that conversation.
- Posters should be no larger than an A0 paper size (841 x 1189 mm or 33.1 x 46.8 in). If it is horizontally structured, please still fit within the portrait dimensions specified (33.1 x 46.8 in max).
- Be sure the title and organizational affiliations are clear along the top.
- Consider the normal left-to-right, top-to-bottom reading order for English when organizing the contents. Multiple columns are perfectly acceptable.
- Not required, but you may elect to include a QR code to a website that includes an electronic copy of the poster and a brief (i.e., 250 words) abstract.
- If there are existing publications by the poster authors on the topic, these should be the only references.
- Balance the amount of graphics and text. A visitor should be able to get the high-level view within 1 minute and decide if they want to engage you.
- Graphics should show structure and general measurements that illustrate the results.
- Text should explain things without large paragraphs explaining.
- Text should be large enough to easily read at 6 feet (2 meters) distance.
- Assume the viewer is somewhat to generally knowledgeable about the topic eliminating the need for long motivational passages.
- Provide sufficient motivational material to show at a glance the poster authors understand potential impact.
- Compensation for color blindness is important. Design for monochrome but add color to highlight.

PRINTING & SHIPPING: For poster printing services, there is a FedEx Office Print & Ship Center located next door to the hotel at 4 Embarcadero, Suite R4120 - San Francisco CA 94111. To contact them see the website here. If you ship your poster rather than carry it to the conference, and you are a guest at the Hyatt Regency, please ship to your attention at the address shown here.